

CENTRAL INTELLIGENCE AGENCY
INFORMATION REPORT

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SUBJECT	Prices of Soviet Consumer Goods	DATE DISTR.	14 January 1955
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This is UNEVALUATED Information

THE SOURCE EVALUATIONS IN THIS REPORT ARE DEFINITIVE.
 THE APPRAISAL OF CONTENT IS TENTATIVE.
 (FOR KEY SEE REVERSE)

Following are prices of some Soviet consumer goods in government stores in summer 1954. Prices are for the Novosibirsk area except where noted: 25X1

Men's Clothing

<u>Item</u>	<u>Unit</u>	<u>Price in Rubles</u>	<u>Remarks</u>	25X1
Wool dress suit with vest	1	2,000	Good-quality; cost in 1940:2,400 rubles.	
Cotton jacket	1	100	Fair quality; in Leninakan.	
Rayon broadcloth shirt	1	120	Fair quality; 170-180 rubles on the black market.	
Rayon broadcloth shirt	1	330	Good quality; scarce.	
Knit cotton-jersey undershirt	1	85	Good quality; 100 rubles on the black market.	
Artificial silk undershirt	1	150		
Muslin ankle-length underpants	1	35		
Cotton socks	1 pr	15	Poor quality; better quality scarce in Novosibirsk.	

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(NOTE: Washington distribution indicated by "X"; Field distribution by "#".)

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25X1

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<u>Item</u>	<u>Unit</u>	<u>Price in Rubles</u>	<u>Remarks</u>
Black kid oxford shoes	1 pr	150	Fair quality; a large quantity of footwear is now being shipped to China.
Visored cap	1	100	Fair quality. 25X1
<u>Food</u>			
Sugar cubes	500 g	5	Good quality; sugar cubes costing 9.5 rubles are actually poorer quality.
Powdered sugar	1 kg	8.3	Very scarce in Novosibirsk.
Balkan cheese	1 kg	28	Unavailable in Novosibirsk because of shortage of fats and butter products; available in Leninakan.
<u>Miscellaneous</u>			
Bath soap	1 bar	1.85	First quality.
Laundry soap	1 bar	1.95	
Sewing scissors, steel, chrome-plated	1 pr	18	First quality; in Moscow. Practically unavailable in Novosibirsk.
Safety matches	1 box	.8	
Unmercerized, white cotton thread	1 spool	1.5	
Muslin	1 m	11	14 rubles in 1953; better quality is 12-14 rubles.
Clothes brush	1	12	Good quality; not available in Novosibirsk in stores or on black market. Available in Moscow.

25X1

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